Press release

Michael Willer starts his role as the new CEO of Sympany

Michael Willer is joining the Basel-based insurance company Sympany as its new CEO. Suzanne Blaser, member of the Executive Board, had been serving as interim CEO since 1 January 2017.

Basel, 5 April 2017 – Michael Willer (49), an expert with sound knowledge of the Swiss health insurance market, is to start work as CEO of Sympany this month. He was previously a member of the Executive Board at Helsana and responsible for the Customer Service & Services department, which has 1,400 employees.

Michael Willer studied chemistry at the Swiss Federal Institute of Technology (ETH) in Zurich and was awarded the title Dr. sc. nat. (Doctor of Natural Sciences). He also holds a degree in business administration from the BWI Center for Industrial Management at ETH Zurich and received further education at the Kellogg Graduate School of Management in Evanston (USA). He is married and has three children.

Our thanks to Suzanne Blaser
Suzanne Blaser, member of the Executive Board, had held the position of interim CEO of Sympany since 1 January 2017.

Siegfried Walser, Chairman of the Foundation Board, commented: "Suzanne Blaser deserves my heartfelt thanks for all her hard work as interim CEO. Her readiness to assume this role allowed continuity in Sympany's management to be ensured at all times. On behalf of the Foundation Board, the Executive Board and the staff at Sympany, I would like to extend a warm welcome to Michael Willer. I am looking forward to working with him and wish him a successful start at Sympany."

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About Sympany
Sympany is the refreshingly different insurance company that provides made-to-measure protection and assistance, with no red tape. Sympany offers health and accident insurance for individuals and companies as well as property and liability insurances. Its head office is in Basel.

Sympany is the first Swiss insurance company to pay out surpluses for basic insurance as well as supplementary insurance. Surpluses result if the cost of medical treatment ends up being much lower than anticipated when setting premiums.

It made a profit of CHF 37.2 million in 2015. Its total premium volume for 2015 was CHF 950 million. The company has 466 employees and around 216,000 private customers, some 163,000 of whom have basic insurance cover in accordance with the Federal Law on Sickness Insurance (KVG). Sympany has around 6,700 companies in its corporate customer portfolio.